

## Huntingdon College Adult Degree Completion Program

**COURSE NUMBER: MGMT331**  
**COURSE NAME: Management Information Systems**  
**Spring 2012, Session I, Clanton**

**INSTRUCTOR'S NAME: Hal Harris**

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**COURSE DESCRIPTION:** This course provides an executive perspective on management information systems, their general design, hardware/software issues, and will develop a strategic understanding of their application in business to achieve competitive advantage.

**PREREQUISITE:** MGMT 312 Foundations of Management

**TEXT REQUIRED:** Laudon, Kenneth C. and Laudon, Jane P., Management Information Systems: Managing the Digital Firm, Pearson/Prentice Hall (**see Huntingdon College booklist for edition and ISBN**)

### **COURSE LEARNING OUTCOMES:**

1. To introduce the concept of the digital firm, its basic construct, the place within the firm's stable of management tools information technology fills, and the role of information systems as a critical component of the firm's overall strategy for success in the global economy.
2. To explore the digital firm's conduct of business through the use of e-commerce, to explore emerging ethical and social issues in the digital firm, to introduce the infrastructure and platform upon which information technology operates in the digital firm, and to explore leading-edge database management system applications.
3. To explore networking technology, including telecommunications and wireless communications, and to consider the attendant security issues raised, along with strategies for addressing them.
4. To learn how the fabric of business enterprise is constructed and supported by today's internetworked technologies, how these technologies support global enterprise, and how technology can manage knowledge and support decision-making at the pace of business.
5. To explore the organizational impact of information technology on business, the organizational change implications of information technology, and to consider the unique requirements placed upon information technology in the global economy.

### **COURSE ASSIGNMENTS & GRADING CRITERIA:**

Four question sets, four IS/IT article presentations, class interaction (group work and other participation), a research paper and presentation, and final examination will constitute the course grade.

Grading Elements	Percentage:	Grade Point Equivalents
Question Sets (10% ea.)	40%	A = 90-100
Articles, Class Interaction (5% ea.)	20%	B = 80-89
Research Paper	15%	C = 70-79
Research Paper Presentation	5%	D = 60-69
<u>Final Exam</u>	<u>20%</u>	F = 59-below
<b>Total</b>	<b>100%</b>	

### ATTENDANCE POLICY:

#### **Absences and Tardiness – All students are required to attend the first session.**

Those who do not attend the first session will be automatically dropped from the course. Students with more than one absence will receive an "F" for the course. Since this class meets only five times, missing a single class meeting is equivalent to missing three weeks of a regular term. If you cannot attend a class, you must let the instructor know via email as soon as possible. In case of absences, you are responsible for obtaining all handouts and assignments. Tardiness may result in a deduction in your class participation grade. Excessive tardiness may count as an absence.

**Participation** –Participation is not the same as attendance. Participation requires students to come to class prepared to actively participate, which makes the classroom experience more meaningful. However, participation is not just speaking out in class. The contributions made by the student should be related to the course content and meaningful to the class discussion. You will be asked to participate in group work, and interact with the instructor in meaningful discussions regarding the course material.

**Late Assignments** –Late assignments will be accepted until the last class. There will be a one-letter grade penalty assessed after each class until the assignment is submitted. Assignments not received will be given a zero.

**Accommodation of Special Needs**-Huntingdon College makes every reasonable accommodation for disabilities that have been processed and approved through our Disability Services Committee in accord with the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990. In order to request disability-related services at Huntingdon College, students must self-identify to the Disabilities Intake Coordinator, Camilla Irvin, and provide appropriate and up-to-date documentation to verify their disability or special needs. After the accommodations have been approved by the Disability Services Committee, the 504 Coordinator, Dr. Lisa Olenik, will notify your professor(s) of the committee's decision. If you have any questions regarding reasonable accommodation or need to request disability-related services, please contact Disability Services at (334) 833-4577 or e-mail at [disabilityservices@huntingdon.edu](mailto:disabilityservices@huntingdon.edu).

**Academic Honesty** –Plagiarism is literary theft. Failure to cite the author of any language or of any ideas *which are not your own creation* is plagiarism. This includes any text you might paraphrase, as well. Anyone is capable of searching the Internet or any printed media; your research paper is intended to broaden your knowledge, stimulate your creativity, and make you think, analyze, and learn. It is not consistent with the College Honor Code, nor with scholarly expectations to submit work, which is not the product of your own thinking and research. Severe penalties will result upon the submission of any work found to be plagiarized, including potential failure of the entire course. It is easy and simple to properly cite all sources used in your paper. Take no risks – cite your sources..

**Huntingdon College Library:** As an ADCP student, you have access to the full-range of electronic resources provided by the Library of Huntingdon College. Your first step upon enrollment at Huntingdon should be to register for a library account. You can do this by going to the Library's web site at <http://library.huntingdon.edu/> and under "ADCP Services" complete the "Library Card Application" form and submit it. You will receive shortly your personal library account information, which will then allow you to access a variety of resources including databases. Should you ever have a problem accessing the Library's electronic resources, please contact the Library (specifically, Systems Librarian Brenda Kerwin at [bkerwin@huntingdon.edu](mailto:bkerwin@huntingdon.edu) <<mailto:bkerwin@huntingdon.edu>>).\*

\* Among the Library's electronic resources, you will find a number of databases specific to the area of business administration and its allied fields of study (e.g. databases within */EbscoHost/*, */Gale/*, and */ProQuest/*, as well as */Oxford Journals/*). You will also find databases that support your core courses in such fields as English, history, communications, the arts, and the sciences. You may be familiar with the AVL (the */Alabama Virtual Library/*) and have your own AVL card. As a student at Huntingdon College, you no longer need to maintain your own AVL card, if you access the AVL through our web site. Simply click on "Campus &Library" rather than "Home Access" within the AVL. A few other mentions: */Countess/* is the name of the Library's online catalogue and among its holdings, you will find electronic books. If you want to know what full-text electronic journals are available to you through the Library's databases, you can use the */Serials Solutions/* link on our web site. You can limit your search by discipline (such as "Business & Economic"). If you use Google for any of your research, we greatly encourage you to use */Google Scholar/* and */Google Books/*. These features of Google will direct you to resources appropriate for academic research.\*

### **Miscellaneous matters:**

**USE** the Web resources available through your text to intensify your learning experience. These resources will help you become even more familiar with word processing and spreadsheet software (Word and Excel), and with presentation software (PowerPoint). These applications are indispensable tools in business management – and they are not just for managers! The lessons on the CD-ROM will help you discover new features and brush up your skills on those you already know. Although not required for your grade, it would be prudent of you to spend some time working with these online resources.

**CLASS SCHEDULE:****Week 1: Organizations, Management, and the Networked Enterprise****(Complete prior to class):**

- Read Chapters 1, 2, 3 and 4 in the text.
- Complete Question Set 1 at <http://www.halharris.com/hc>
- Find, print and be prepared to discuss a current (within the last year) news article relating to the use of information systems (IS) or information technology (IT).
- Select a research paper topic that relates to use of information systems. Some examples are listed below, but you can pick another topic, as long as it relates to MIS. Write a brief statement of your idea and submit it via the Research Paper Topic Assignment at <http://www.halharris.com/hc>. **REMEMBER: THIS PAPER IS A MAJOR COMPONENT OF YOUR GRADE! STRIVE FOR EXCELLENCE STARTING NOW.**
  - Emerging Technologies in IS: Business as Usual?
  - A Supercomputer on Every Desktop: What are the Implications?
  - Data Resource Management and Competitive Advantage
  - Can Creativity and Technology Coexist in Digital Firm Management
  - Technology, Security, and Ethics: Implications and Solutions
  - The Merging of Computer Technology and Communications: What Lies Ahead?
  - E-Commerce Trends: Will the Brick and Mortar Storefront Vanish?
  - Organizational Change and Behavior: IT Implications in the Digital Firm
  - The Wireless Revolution: Where it is Headed and What it Means to the Digital Firm?
  - The Global Digital Firm, Competitive Advantage, and Stockholder Satisfaction
  - My Blue Sky Vision: The Way Digital Firm Management Ought to Be!

**RESEARCH PAPER:** Your research paper will comprise **15%** of your overall grade for the course, and the presentation of your research an additional **5%**. This will be a standard research paper comprising not less than 5 pages, nor more than 10 pages with double line spacing. Submission will be in the form of a printed document. Acceptable word processors are Microsoft Word. The presentation should consist of a PowerPoint presentation (no more than ten slides) that will be presented in class to the instructor and your fellow students.

Your research paper should be well-written, both in terms of grammar, format, and subject presentation. References and resources will be cited. (American Psychological Association (APA), Chicago Manual of Style (CMS), or Modern Language Association of America (MLA) citation styles may be used. Evaluation of your paper will be consistent with college-level English composition benchmarks. This means that, regardless of your subject or thesis, your English composition quality is expected to be the same as you would expect in your college English composition classes. You should aim to be concise, convincing in the presentation and defense of your thesis, and respect established rules of grammar and style. It may help to consider that your paper will be read by your manager, who also was an English teacher at one time. Consequently, you will be evaluated on content, quality of

research and quality of presentation of the subject matter through your choice of words, sentence structure, and overall form.

## **Week 2: Information Technology Infrastructure**

### **(Complete prior to class)**

- Read Chapters 5, 6, 7 and 8 in the text.
- Complete Question Set 2 at <http://www.halharris.com/hc>.
- Find, print and be prepared to discuss a current (within the last year) news article relating to the use of information systems (IS) or information technology (IT).
- Spend quality time doing the necessary research for your paper topic so that you can begin to select and incorporate those resources you intend to use in writing the paper. **DO NOT WAIT UNTIL THE LAST MINUTE TO WORK ON YOUR PAPER! ASK FOR HELP NOW IF YOU NEED IT.**

## **Week 3: Key System Applications for the Digital Age**

### **(Complete prior to class)**

- Read Chapters 9, 10, 11, and 12 in the text.
- Complete Question Set 3 at <http://www.halharris.com/hc>.
- Find, print and be prepared to discuss a current (within the last year) news article relating to the use of information systems (IS) or information technology (IT).
- Spend some quality time developing your research topic and get your progress down on paper in rough-draft format. **DO NOT PROCRASTINATE! ASK FOR HELP NOW IF YOU NEED IT.**

## **Week 4: Building and Managing Systems**

### **(Complete prior to class)**

- Read Chapters 13, 14, and 15 in the text.
- Complete Question Set 4 at <http://www.halharris.com/hc>.
- Find, print and be prepared to discuss a current (within the last year) news article relating to the use of information systems (IS) or information technology (IT).
- Add final touches to your research paper. **TIME IS RUNNING OUT! PAPERS MUST BE TURNED IN AT THE NEXT CLASS!**

## **Week 5: Course Review, Final Examination and Research Project Presentation**

### **(Complete *prior* to class)**

- Review and prepare for the Final Exam on Chapters 1 through 15 in the text.
- PAPERS AND PRESENTATIONS MUST BE TURNED IN BEFORE CLASS BEGINS AND PRESENTATIONS COMPLETED AT THIS CLASS.